



# FME Modules



## SEO Alt Images Tags

**PrestaShop 1.5.x to 1.7.x Module**

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**User Guide 1.0**

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## Intended Audience

The content of this document is designed to facilitate the users - managers, supervisors and others of **SEO Alt Images Tags** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

This extension will only work on PrestaShop version 1.5.x to 1.7.x. As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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# Getting Started!

## Demo Links

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- **Front Office**
- **Back Office**

## Installation Instructions

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### Compatible - PrestaShop 1.5 – 1.6.x

1. Log into **PrestaShop** administration panel, go to **Modules** → Click Add new module.
2. Select **seoaltimages.zip** which you downloaded and click upload this Module.
3. Scroll down and find **SEO Alt Images** and click **Install**. You are done
4. **Clear Cache** in **Advance Parameters** → **Performance**.

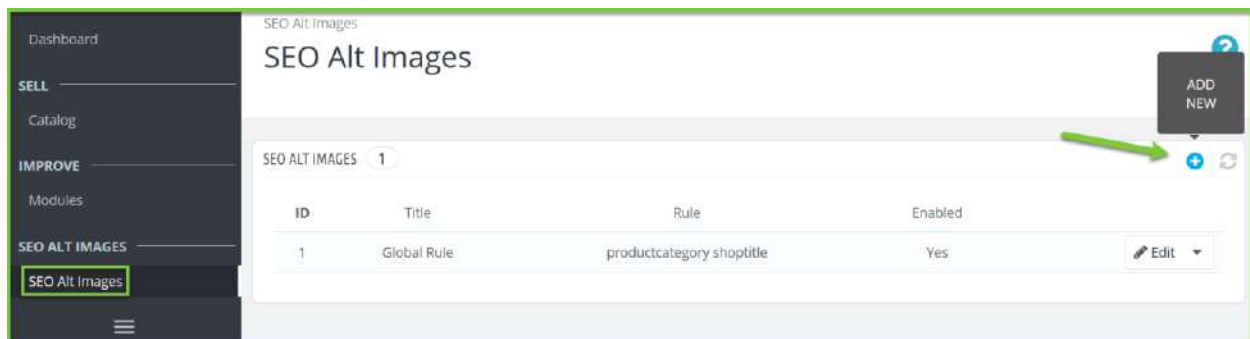


## User Guide

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### *How to Add / Edit SEO Alt Image Tags*

At the backend go to **SEO Alt Image Tags**. Here you will find all the rules created for Alt Image Tags. Click on the **+** as highlighted in the image below to add new tag rules.



Here you will find the following rule settings:

- **Status:** Enable / Disable the rule
- **Title:** Enter title for back office use only
- **Select Shop(s):** Choose which shop's images tag will be applied on
- **Select Language(s):** Choose which language store images tag will be applied on
- **Alt Rule:** Select type of alt tag from the following:
  - Product Name
  - Product Category
  - Product Short Description
  - Product reference
  - Product Manufacturer
  - Product retail price with tax
  - Product retail price withOut tax
  - Product specific price with tax



- Product specific price withOut tax
- Product reduction
- Shop Title
- **Apply On:** Rule will be applied on the following choices:
  - All Products
  - Selected Categories
  - Selected Products

SETTINGS

**\*Status** YES NO

**Title** Alternate text title  
Please enter title for Back office use only.

**\*Select Shop(s)**

	ID	Store name
<input type="checkbox"/>	--	All
<input type="checkbox"/>	1	Developer

**\*Select Language(s)**

	ID	Language
<input type="checkbox"/>	--	All
<input type="checkbox"/>	1	English (English)
<input type="checkbox"/>	2	Français (French)
<input type="checkbox"/>	3	Deutsch (German)
<input type="checkbox"/>	4	Español (Spanish)
<input type="checkbox"/>	5	Italiano (Italian)
<input type="checkbox"/>	6	Nederlands (Dutch)

**\*Alt Rule** productname-productdesc

[Product Name](#)  
[Product Category](#)  
[Product Short Description](#)  
[Product reference](#)  
[Product Manufacturer](#)  
[Product retail price with tax](#)  
[Product retail price withOut tax](#)  
[Product specific price with tax](#)  
[Product specific price withOut tax](#)  
[Product reduction](#)  
[Shop Title](#)

**\*Apply On** ☐ All Products  
☐ Selected Categories  
☐ Selected Products  
 The rule will be applied on above choice.

**NOTE:** For **Apply On**, if **All Products** is selected no other rule will be functional. Similarly **Selected Prducts** will have a higher priority over **Selected Categories**.



## Disclaimer

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It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

**It is recommended you install on a test server initially to carry out your own testing.**

## Support

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If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

## Customization

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If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.